



- Recruit & Retain
- Potential initiates via the promotion of Kappa across Social Networks and email communications.
 - Member Identification
 - Digital Visibility
 - Great Initiate Gift
- Solidifying Affiliation to the Bond Immediately

KappaMan.com

Exclusive eMail Service for Members of Kappa Alpha Psi Fraternity Inc.

(MOIP) Membership Orientation & Intake Program



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Great Gift for New Initiates, Solidifying Affiliation to the Bond DAY 1

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